



## White Sands International Film Festival

### PAST GUESTS

Arturo Ripstein,  
Director, "La Reina de la Noche"

Alejandro Monteverde,  
Director, Producer, "Bella"

Paz Alicia Garciadiego,  
Screenwriter, "Profundo Carmesi"

Mark Medoff,  
Writer,  
Director,  
"Children of A Lesser God"

Ali Landry,  
Actress, "Bella"

Jamison Jones,  
Actor, "He Was A Quiet Man", "24"

Elliott Lewitt,  
Producer,  
"At Close Range"

Jordan Roberts,  
Director,  
"Around the Bend"

Rick Shroeder,  
Actor, Producer, "Black Cloud"

Rocky Lang,  
Producer, "White Squall",  
Writer, "How I Broke Into Hollywood"

Wes Studi,  
Actor, "Last of the Mohicans"

### White Sands International Film Festival

### We Elicit Your Helpful Support!

Dear Friends, The 5th annual White Sands International Film Festival takes place April, 23-26, 2009. This year the WSIFF again focuses on its goal of bringing eminent filmmakers to share their insights with audiences and heighten their appreciation of the art of cinema. The Festival once more promises to attract numerous visitors from around the world. With a special focus on Latino and New Mexican filmmaking, the WSIFF screens both outstanding short and feature length documentaries and narratives from around the world. The WSIFF also hosts a very special high school competition. The WSIFF is devoted to involving teens in the cinematic arts through educational workshops and programming.

The White Sands International Film Festival began four years ago as small and unique non-profit organization to help promote Southern New Mexico and to encourage the film industry to take advantage of Southern New Mexico's breathtaking countryside. With the creation of New Mexico's new film incentive program, the film industry has had a 1.5 billion dollar increase in revenue throughout the state. Now in it's fifth year, the festival, has grown to include and offer a uniquely diverse program encompassing a wide range of cinema, panels, and workshops, hosted by well recognized and experienced industry professionals.

### Sponsorship Request

The WSIFF is a non-profit organization funded by donations from individuals, foundations and corporations interested in supporting the arts, education, Latino filmmakers, and those interested in promoting industry and tourism in Southern New Mexico.

We are in need of a major sponsors for the 2009 program. We hope that you will help us continue to host this very special annual event.

Your sponsorship can provide essential funding to continue daily operations of the White Sands International Film Festival. Your financial support would help the Festival continue it's efforts to bringing high quality entertainment, nationally important industry, and intensified arts education to our region. We invite you to take advantage of this fruitful opportunity to support the arts and the State of New Mexico while promoting your own business.

Sincerely,

### The White Sands International Film Festival Board

- ♦ Bobby Martinez, Owner Desert Sun Motors
- ♦ Marianne Schweers, Owner, Heart of the Desert Eagle Ranch Pistachios
- ♦ Linda Gulley, Owner Linda N. Gulley State Farm Insurance
- ♦ Dr. Jim Klump, Owner of private general Dentistry Offices, Member of N.M Amigos
- ♦ Lance Grace, Owner "Go Mini's" and Retired Lieutenant Colonel, Air Force
- ♦ Donn Finn, WSIFF Artistic Director, Los Angeles Casting Director (Titanic, The Matrix, LA Confidential)

[www.wsiff.com](http://www.wsiff.com)

## WSIFF Sponsorship Packages

### Platinum Partner, \$25,000 +

- Prominent recognition on all printed material
- Mention in press releases
- Prominent recognition on all trailers or on-screen slides produced for the festival
- Prominent recognition on the festival web site with hyperlinks to sponsor website
- Recognition on banners and signage at the festival
- Ability to display banners, signage or any placements as advertisement at the festival
- Full-page ad in the festival program or brochure (distributed to 20,000 households)
- 6 VIP Platinum Level Festival guest passes and reception invitations
- Placement of logos on WSIFF commercials which are broadcast to over 1,000,000 viewers state wide and in El Paso.
- The following acknowledgment may be used...

**“White Sands International Film Festival presented by ...”**

### Producer \$15,000 +

- Prominent recognition on all trailers or on-screen slides produced for the festival
- Prominent recognition on the festival web site with hyperlinks to sponsor website
- Ability to display banners, signage or any placements as advertisement at the festival
- Full-page ad in the festival program or brochure (distributed to 20,000 households)
- 6 VIP Platinum Level Festival guest passes and reception invitations

### Director \$5,000 +

- Prominent recognition on all trailers or on-screen slides produced for the festival
- Prominent recognition on the festival web site with hyperlinks to sponsor website
- 1/2 page ad in the festival program or brochure (distributed to 20,000 households)
- 6 VIP Platinum Level Festival guest passes and reception invitations

### Film Patron, \$1,000 +

- Recognition on on-screen slide produced for the festival before one feature film of your choice
- Prominent recognition on the festival web site with hyperlinks to sponsor website
- 1/4 page ad in the festival program or brochure (distributed to 20,000 households)
- 4 VIP Platinum Level Festival guest passes and reception invitations

### Film Benefactor \$500 +

- Recognition on on-screen slide produced for the festival before one feature film of your choice
- Recognition on the festival web site with hyperlinks to sponsor website
- 1/8 page ad in the festival program or brochure (distributed to 20,000 households)
- 2 VIP Platinum Level Festival guest passes and reception invitations

### Film Lover \$300 +

- Recognition on on-screen slide produced for the festival before one feature film of your choice
- Recognition on the festival web site with hyperlinks to sponsor website
- 2 VIP Platinum Level Festival guest passes and reception invitations

### Film Friend \$150 +

- Recognition on the festival web site with hyperlinks to sponsor website
- 2 WSIFF Film Festival guest passes

**Visit us on the web at [www.wsiff.com](http://www.wsiff.com)**

**Yes! I want to help support the White Sands International Film Festival 2009.**

Name or Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Information

**Please circle payment type:    Visa        Master Card        American Express        Check**

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Check # \_\_\_\_\_ ( if paying by check)

Included is my contribution in the amount of \_\_\_\_\_

**Sponsors name as it should appear on any promotional materials**

\_\_\_\_\_

Files can be emailed to [info@wsiff.com](mailto:info@wsiff.com); Resolution for files can be no less than 300 dpi and 1:1 ratio

Alamogordo Daily News will contact you regarding the design for the brochure. Questions in regard to dimensions and design should go to Lisa Morales. 575-437-7120 or [lmorales@alamogordonews.com](mailto:lmorales@alamogordonews.com).

**THANK YOU FOR YOUR SUPPORT!**

Send this form and method of payment to the address listed below.

WSIFF Sponsorship  
101 N. White Sands BLVD  
Alamogordo, NM 88310

**[www.wsiff.com](http://www.wsiff.com)**