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Contact: Anne Stirling: 505-897-2101 | February 12, 2014

## **New Mexico Film Foundation Announces Statewide Media Project**

*New Mexico Film Industry partners will accept all public submissions beginning March 15th*

SANTA FE –The New Mexico Film Foundation, in partnership with the New Mexico Post Alliance, Friends of Film, Video and Arts, and the New Mexico Tourism Department, will seek submissions from the New Mexico public to complete a media project entitled “Life in New Mexico”, beginning Saturday, March 15, 2014.

"The purpose of this project is to bring attention to the Post Production process that is part of the New Mexico film industry," said Dirk Norris, President of the New Mexico Film Foundation, "and to highlight the New Mexico men and women who work in this area of filmmaking."

All residents will be invited to submit 3-minute video clips about living in New Mexico from the mundane to the spectacular. All types of video will be accepted but must meet content requirements. Video from people of all walks of life in New Mexico is of interest. The submitted films will be given to professional post production companies in New Mexico for them to compile in order to promote their expertise and abilities in editing. Post-production professionals have the choice to edit any or all footage accepted for the project, and online voting will be conducted to determine audience favorites.

Basic guidelines are as follows:

- Must be a NM resident to enter a video. Multiple submissions accepted.
- Videos must be 3 minutes or less in length, uploaded to Vimeo, You Tube, or other video supported website, then sent as e-mail link via application process between March 15-30, 2014.
- Accepted clips will meet production value standards and family friendly content.
- Submitter owns the rights to the clip. Release forms will be signed if clip is accepted.
- Entrants whose submissions are accepted will be asked to provide original footage by weblink. Those accepted will be advised in late April, 2014.
- Free to enter. Submission window will be open March 15 through March 31, 2014. Check [nmfilmfoundation.org](http://nmfilmfoundation.org) for additional details and updates.

For more information about the New Mexico Film Foundation, the New Mexico Post Alliance, Friends of Film, Video and Arts, and the New Mexico Tourism Department, please visit their respective websites at: [nmfilmfoundation.org](http://nmfilmfoundation.org), [nmpost.org](http://nmpost.org), [filmvideoarts.org](http://filmvideoarts.org), and [newmexico.org](http://newmexico.org).

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